

Esther Casas Roura

Animation Director and Producer

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Experience

Current | Freelance Animation Director and Producer

- Planning and supervising animation projects across digital platforms in studio and remotely by managing production from conception to completion

2020 - 2024 | Film Director, Producer | "Flocky" short animated film

- Overseeing full project of 2D-traditional animation pipeline
- Managing timeline and budget
- Supervising 50+ artists through all stages from pre-production to post-production

2022 - 2023 | Multimedia Producer | Hudson River Park, CORE

- Overseeing artists across departments to ensure quality control of 2D-animation assets and motion graphics files for New York HRPK and CORE bi-annual gala events
- Cut delivery times through proactive tracking and monitoring of project timelines to ensure submission and approval of digital files

2020 | Director, Co-Producer | Trailer for feature film "Tao" | B-Water

- Coordinating timeline and budget for a traditional 2D-animated trailer
- Managing storyboard, character, background designs and supervising animators and post-production artists

2015 - 2019 | Producer | Commercials & video | Claymaniak studios

- Collaborating on project conceptualization and execution from start to finish, aligning with client requirements and objectives
- Supervising visual effects for feature films: Adam Green's "Aladdin", "The Lifeguard" (Sundance) and "Bubble Trouble"
- Defining requirements and schedules for stop-motion animation, motion graphics

2011 - 2014 | Film Director, Producer | "Creamen" short | Charged

- Coordinating timeline and budgeting for a stop-motion short film project
- Managing artists across all production stages
- Won numerous international film awards and screened at *Cannes* and Academy-qualifying festivals like *Short Shorts Film Festival and Asia*

2008 - 2014 | Multimedia producer | Commercials | motion graphics

- Freelance projects: Assisting in conceptualization and execution from inception to completion, aligning with client specifications

2007- 2008 | Film Director, Producer | "Check date, an underdog love story"

- Overseeing the process from concept to completion (stop-motion animated)
- Featured in 100+ renowned festivals worldwide

2000 - 2008 | Research Scientist, NYU Medical Center | Imclone Systems

- Conducting lab experiments to investigate the molecular and cellular aspects of cancer development and response to treatment

Summary

I love to inspire others through storytelling, crafting narratives that captivate audiences and ignite imagination.

Experienced Film Producer adept at delivering successful productions on time, within budget, and meeting content standards. Skilled in preproduction, planning, visual effects, and asset management. Proven in effective collaboration, utilizing creativity, communication, and organization for project success.

Achievements

2024 | Awarded with "Immersive Animation" workshop | WIA - Women in Animation
2015 | Jury member of FILMETS international Film Festival
2014 | Awarded with "Advanced Scriptwriting Workshop", Greece Mediterranean Film Institute"
2009 | "Illustration Now!" Taschen, featured artist

Education

2006 | Digital Compositing
2005 | Sculpture, stone carving
School of Visual Arts (NY, USA)
1996-2000 | BS, Molecular Biology
University of Barcelona (Spain)

Skills

Team Leadership, Content development, Story Research, collaborative scriptwriting & storyboarding, production timelines and production management, Client Relations

Adobe Premiere Pro, Illustrator, Slack, Photoshop, Adobe After Effects, Asana

Languages

English, Spanish, Catalan

Interests

Run to escape reality
Ancestral edited art portraits
The science of storytelling